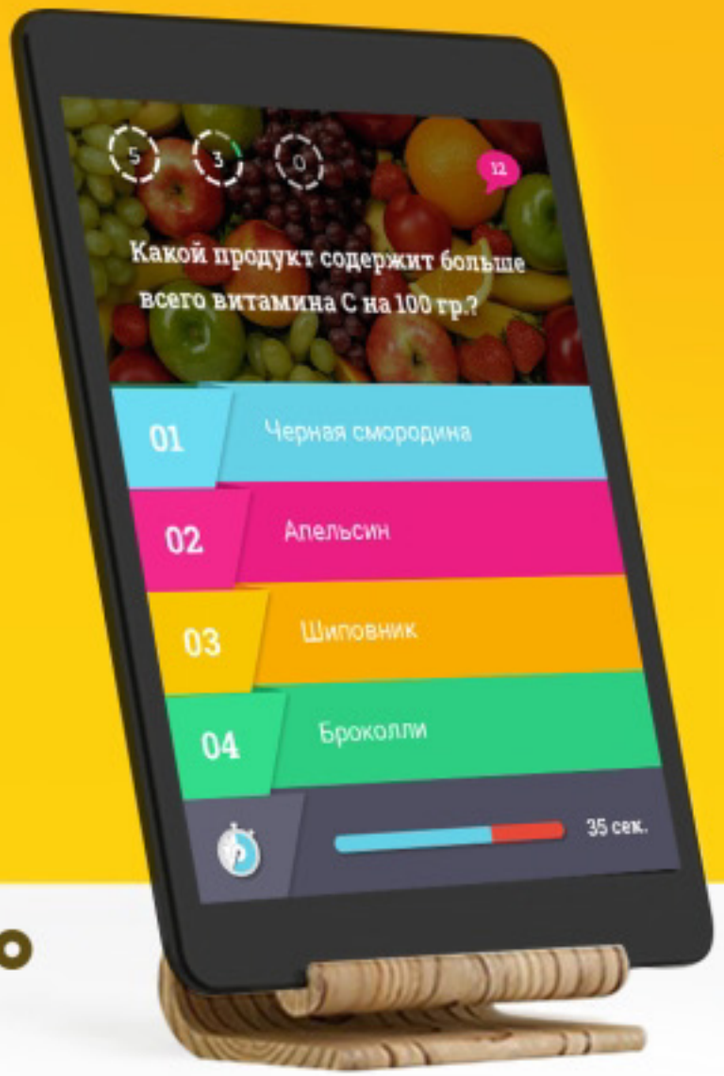
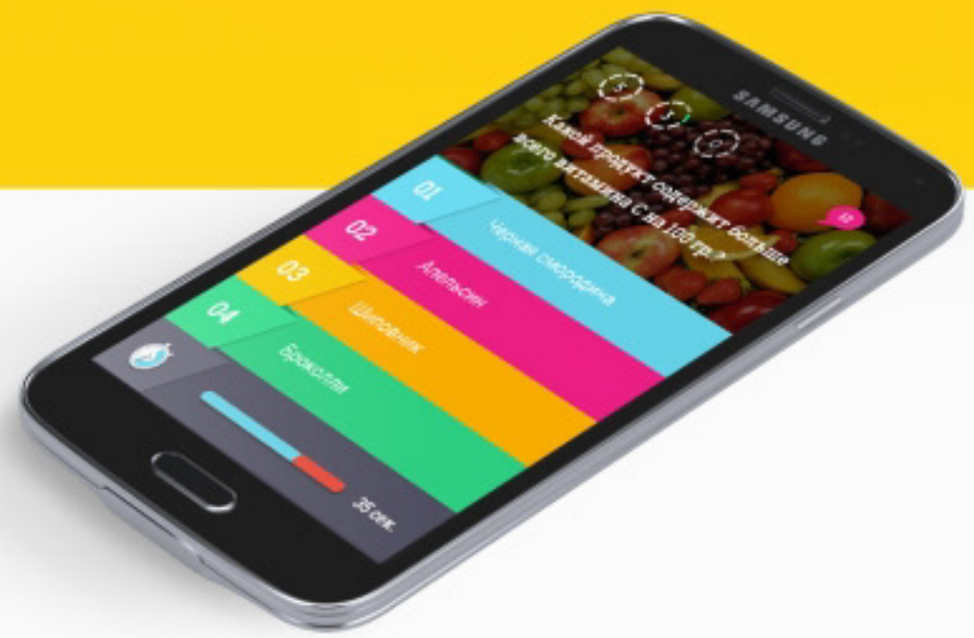
THE MOST INTELLIGENT IN THE SMARTEST COUNTRY

MOBILE APP

INTELLIGENT COUNTRY





FEATURES OF THE PROJECT

Allows:

In an interesting form of a game, learn more about the world in which we all live' in.

Affect the rating of the country in equal competitive knowledge.

Get the answer
to the question:
"What country is the smartest?".

TASK

Create a competitive game in the genre of gaming quiz,
which will allow users to compete exciting knowledge
about the world and about the identity and uniqueness of countries, and their rivals.

27
customer
scripts

20
prototypes

START HERE AND HOW TO FINISH?

At the initial stage, we had an idea, it need to grow up, and takes care of every germ.
Tested 27 user scenarios, for ease of user interaction. During the work there was created over 20 prototypes with functional description.

GAME MECHANICS

Play markets - for quiz
games have created
a separate category of "quiz".
Which means,
an increase the popularity
of this games genre.

As a basis we took
the classical mechanics
of the quiz, where the
person answers the question
with a choice of one
of the 4 possible responses.

A good aspect
of the game with
a learning element.

MATCHING OPPONENT

System of matches an organization that is able to find you an opponent at any time.

COMPONENT OF TOURNAMENT

Convenient and easy to organize players in the tournament group, for any length of time with the original terms and conditions.

SYSTEM RATINGS AND ACHIEVEMENTS

Each user can see their contribution to the country's rating, an individual rating for each user, as well choose their own opponents.

USERS COMMUNICATION

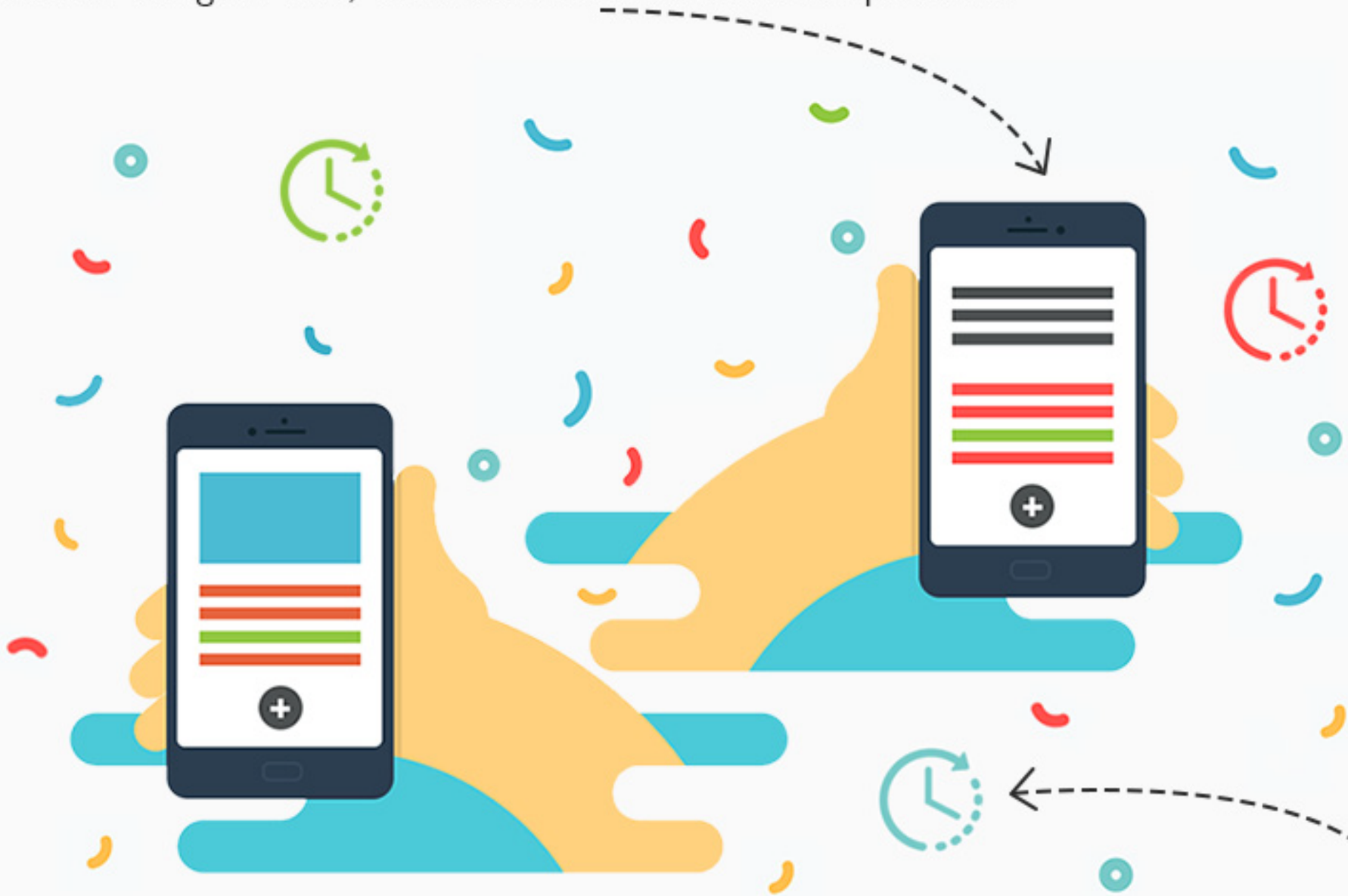
Integration of all modern social networks to form their group of friends within the application.

User content filling function and bonus in-game rewards for their activity.

In-game chat, a simple and easy to keep in touch with friends and rivals.

CONTENT MANAGEMENT

Administrative panel to create content and comfortable moderation of it.
Questions in the form of a "picture", "picture + issue", "question"
and answer "image or text," and combination of these components.



Optimization work with most popular devices to improve the speed of response from the server.

PROJECT DESIGN

The following parameters were taken into account when developing an application design:
- positive feedback from the majority of participants in focus groups;
- optimum quality of detail design concept;
- adaptability to a variety of resolution of existing devices.

We rendered 26 gigabytes of different designs in 10 styles, choosing the most suitable, according to the focus group of people.

01 Join the game!

02 Choose an opponent!

03 Participate in tournaments!

04 Raise the rating of their country!

05 Communicate with friends and rivals!

06 Adds questions and get achievements of game founder!

In the genre of quiz games - has born a project, which allows
anyone to surprise other of their knowledge,
as well as talk about your own country!

If you have any questions or suggestions,
please contact us with convenient for you method:

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